



CELEBRATING 60 YEARS OF THE PCC. PLEASE FORWARD THIS INFORMATION TO YOUR EXECUTIVE BOARD MEMBERS AND GENERAL MEMBERSHIP.

February 1, 2021

Your PCC Virtual Connection..... “Get Connected and Grow”

February PCC Calendar of Virtual Events



Celebrating 60 Years of the PCC..... As your PCC begins planning and communicating your 2021 events to your members and potential prospects, don't forget to include our official PCC 60th Anniversary tagline **“Celebrating 60 Years of the**

PCC.” PCCs nationwide are encouraged to use the official tagline to create excitement and buzz, highlighting 60 years of PCC successes and our year-long celebration.

PCC virtual events have been proven to be a huge part of PCCs success with increased attendance nationwide. In collaboration with USPS HQ and Industry speakers, PCCs have been able to offer a variety of engaging topics including Mail Design Professional Certification classes. In addition, virtual events are a perfect opportunity to collaborate and network with other PCCs, while enhancing your skills to help you achieve your goals.

Please plan on attending one or several of the many engaging PCC virtual events being hosted by various PCCs nationwide throughout the month of February, and don't forget your participation in the USPS Cybersecurity Strategy national webinar counts towards next year's PCC Premier Certificate award qualifications. Stay engaged, *Get Connected and Grow.*

To join us, simply click on the link(s) listed below for the meeting(s) you are interested in attending and *register today!*

You can find the most up-to-date PCC February 2021 Virtual Event information listed on *PostalPro*. Click the *PostalPro* link: <https://postalpro.usps.com/node/9226> to access details for PCC events that can be attended online nationwide.

We look forward to seeing you there.

February 2021 PCC Virtual Event Calendar

February 3, 2021

Turning Disruption Off and Innovation On – presented by Terry Jones, Author and Founder of Travelocity.com.

Central Missouri – Central Area

1:00 PM CST

Link to join virtual event:

<https://usps.zoomgov.com/j/1607829376?pwd=a3RFSmNpVVNrb1IUNIBHQU0vY25wZz09>

Password: 089572

February 4, 2021

USPS Cybersecurity Strategy – Chris Nielsen, USPS Deputy Chief Information Officer.

National PCC Program Office and PCCAC

2:00 PM EST

Link to join virtual event:

<https://usps.zoomgov.com/j/1600728777?pwd=eXhXaHBOQ2s1S0VIQkdrL0Jnb1VkUT09>

Password: 950200

February 9, 2021

Virtual Tour of SecurShred – Chris Nielsen, USPS Deputy Chief Information Officer.
Vermont PCC – Atlantic Area
11:00 AM – 12:00 PM EST
Register to Attend: donna.m.buchanan@usps.gov

February 10, 2021

Tennessee 2021 Changes and Seamless Acceptance Zoominar – presented by Rose Flanagan, MTAC Marketing Mail Industry Leader.
Nashville Middle TN and Memphis Area PCCs – Southern Area
9:00 AM – 10:00 AM CST
Link to join virtual event:
<https://usps.zoomgov.com/j/1619310342?pwd=bUtzMTNvV3I3YmhBWjZrNWFUeXhHUT09>
Password: 772160

2021 Postal Policy, Regulatory, and Legislative Virtual Update – presented by Kathleen Stiver, National Association of Presort Mailers.
Greater St. Louis PCC – Central Area
11:30 AM CST
Register to attend: <https://pcc-stlouis.org/meetinginfo.php?id=151&ts=1609277428>

February 11, 2021

Greater Madison Area Annual Meeting – presented by Zach Brandon, President Greater Madison Chamber of Commerce, and Kevin Goss Sr, Sr. Director of Postal Affairs & Business Solutions, Postal Source.
Greater Madison PCC – Central Area
8:00 AM – 11:00 NOON CST
Register to Attend: <https://www.madisonpcc.com/events>

2021 Promotions and Incentives Program – presented by Josh Lorion, A/USPS Sales Executive Sr.
Akron/Canton, Greater Cleveland and Steel Valley PCCS – Central Area
11:30 AM – 12:00 NOON EST
Link to join virtual event:
<https://usps.zoomgov.com/j/1615309434?pwd=eWVmUEthOUtFNmJ6Y2pxVTN0R2huZz09>
Password: 424946

A Tough Time for Optimists – USPS Status Update & 2021 Promotions presented by Leo Raymond, Mailers Hub, and USPS Sales Lia Johnson and Olivia Sharp-Buster.
Greater Baltimore PCC – Atlantic Area
12:00 Noon EST
Register to Attend: <https://greaterbaltimorepcc.org/events/>

A New Look in Informed Delivery – presented by Verdonna Hudson, Principal Product Management Spec, USPS.
Updates on Seamless Acceptance – presented by Tammy Talso, Mgr. Business Mail Entry, USPS
Sacramento PCC – WestPac Area
10:00 AM PST
Register to Attend: www.sacpcc.com

February 12, 2021

News You Need to Know from MTAC

PCC Advisory Committee

2:00 PM EST

Link to join virtual event:

<https://usps.zoomgov.com/j/1617739144?pwd=K0taZUdFN1pzNjFsM3dJaGRQSFhuZz09>

Password: 156715

February 16, 2021

COVID and Mental Health

Greater Triad – Southern Area

10:00 AM – 11:00 AM EST

Register to attend: ann.c.baker@usps.gov

February 17, 2021

Enterprise Payment System (EPS)

Caribbean PCC – Atlantic Area

9:30 AM – 10:30 AM EST

Register to attend: roxana.m.vega@usps.gov

Letters 101 – The Basics of Letter Size Mail.

South Suburban PCC – Central Area

9:00 AM CST

Register to attend: www.southsuburban.com

Virtual Seamless Acceptance

Arizona Desert Skies and Albuquerque PCCs – WestPac Area

11:00 AM – 12:00 PM CST

Register to attend: Julie.d.utley@usps.gov

February 18, 2021

2021 USPS Promotions – A Step by Step Guide

Chicago PCC – Central Area

8:30 AM CST

Register to attend: www.chicagopcc.com

February 23, 2021

Seamless Acceptance Demystified

Greater Charlotte PCC – Southern Area

11:30 AM – 12:30 PM EST

Register to attend: www.charlottepcc.com

February 24, 2021

Enterprise Payment System (EPS) – presented by Sangeeta (Sandy) Chopra, USPS Mgr. Business Solutions.

West Michigan PCC – Central Area

11:00 AM - 12:00 PM EST

Register to attend: <http://westmichiganpcc.homestead.com/>

Life-Long Learning – Last Train to Paradise – presented by Author Les Standiford.

Providence and Greater Boston PCCs – Atlantic PCC

1:00 PM – 2:00 PM EST

Register to attend: www.bostonpcc.org

February 25, 2021

2021 Postal Update and Luncheon – presented by Keith Reid, A/District Manager.

Greater Wichita PCC – WestPac Area

11:30 AM EST

Link to join virtual event:

<https://usps.zoomgov.com/j/1607939781?pwd=UHdWZ11Mb-C90WnUraGV4Wkx3d01Gdz09>

Password: 250693

Prepping for the Future of Business – presented by Mark Fallon, CEO The Berkshire Company.

Greater Baltimore PCC – Atlantic Area

12:00 Noon EST

Register to Attend: <https://greaterbaltimorepcc.org/events/>

Non-Profit – Charles Tricamo, USPS Manager Pricing & Classification Services

National PCC Program Office and PCCAC

2:00 PM EST

Link to join virtual event

<https://usps.zoomgov.com/j/1612607063?pwd=Z1AzdDc5aE9wT3NSUVJkU0dSM0xFdz09>

Password: 070567

“Get Connected and Grow”

Postal Customer Council Advisory Committee (PCCAC), Communications and Marketing Sub-Committee

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Thank you for your support of the United States Postal Service.
-Industry Engagement & Outreach/USPS Marketing*

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